



CCC Meeting Minutes

November 1, 2016

Attendees

- Rob Rubin
- Daren Lolkema
- Amy Watkins
- *Peggy Kelland (Ex-Officio)

Community Members Present

- Ellen Mead
- Kathleen Spinella
- Maureen Ryan
- Marie Johnson
- Deborah Torres Henning
- Teresa A. Luongo
- Alicia Alfred

Unable to Attend

- Barbara Goodman

Scribe

Amy Watkins

Agenda

New Business

- Motion to Approve Community Members
- Discuss the Development of a Communications Plan
- Feedback on updated WCSD logo



Old Business

- None

New Business

6:00 Meeting called to order

- Everyone introduced themselves.
- Mr. Rubin made a motion to approve everyone who was interested in the charter to go to the Board of Education for approval since the committee was limited to five people. During discussion President Kelland suggested that rather than considering someone based on the order of interest, the Board could consider the number of committees a person is on to make the determination.
- Ms. Ryan suggested asking for volunteers to step down.
- Mr. Rubin restated that we could ask the Board to consider increasing to seven members. If not, the committee agreed that we would ask for two members from the community to voluntarily step down.
- All voted in favor. Ms. Ryan seconded the motion.
- Ms. Torres-Henning asked if we could wait to review communications plans and discuss having a student(s) on the committee.
- Mr. Rubin asked Ms. Watkins to share the communications plans from other districts.
- President Kelland asked the District to improve the communication that was sent out to parents.
- The committee decided to review the communications plans independently prior to the next meeting highlighting areas that resonated. Mrs. Watkins will email these to the committee members.
- Ms. Torres-Henning suggested we discuss having students on the CCC. Mr. Rubin suggested that we review with District lawyers to ensure we can have students on the committee. If the lawyer said it is allowable, we will extend an invitation to the students.
- Ms. Johnson suggested the building principals alert parents to look for the weekly WCSD Rewind from Ms. Watkins to introduce parents to Ms. Watkins and make sure they are aware of the weekly WCSD Rewind.



- Ms. Torres-Henning commented that the audio during the BOE meetings was poor. Mr. Lolkema agreed that the sound quality was not optimal. Ms. Torres-Henning suggested we ask students from the audio-visual committee to do the sound. It was mentioned that the time in the evening the meetings occur limits the students direct involvement.
- President Kelland commented that her daughter's son brings home tons of paper [flyers] from school. She shared that when her kids were in school she used to get weekly reminders. President Kelland also shared a questions she had regarding the iReady letter sent home.
- There was discussion asking if we could have a secretary compile all of the happenings in one place. Each building uses the electronic calendar embedded on their web page to post functions. Many of the flyers are reminders.
- The W logo was shared with the committee. Feedback was given from Ms. Torres-Henning that it reminded her of Common Core and was too collegiate looking. Suggestions were made to add Central School District to the logo. Mrs. Watkins shared that she worked with students from both high schools who developed prototypes last year. In addition, suggestions were shared with the administrators and additional refinements made to the logo. Ms. Luongo offered to work with Ms. Watkins since she has a background in this area. Mrs. Watkins will follow up with Ms. Luongo.

7:00- The meeting time was extended for an additional 15 minutes to allow for more discussion.

Next Meeting

A Doodle will be sent to all members to determine best best.

Next Meeting Agenda Items

Student Representative on the CCC

Adjournment

7:20- The meeting was adjourned.

